

The ServiceSource Moonshot (FY 2021 - FY 2026)

AT A GLANCE

To read the full Five-Year Vision Strategic Plan, visit the Employee Intranet and navigate to "Strategic Planning"

Core Goals

- Expand presence in community
- Make significant increases in persons served and employed
- Expand broad array of services offered

Avenues to Achieve Goals

- Partnerships
- Diverse funding streams
- Innovative service models
- New and holistic services that meet individuals' needs

Our Moonshot Reach

Reviewed as part of a Balance Scorecard as well as through our annual Strategic Planning Process.

ServiceSource's Moonshot vision will be measured by a variety of key indicators including increases in the following:

People with
Disabilities
Served

Operating
Revenue

People with
Disabilities
Employed

Operating
States



Moonshot Goals

The following strategic initiatives capture ServiceSource's long-term vision goals:

AbilityOne Program and Advocacy

Act as a thought leader in imaging the AbilityOne Program, successfully reframe issues and contribute to positive feedback, leading to effective reforms. Conduct consistent advocacy and action to convey voices of people in the AbilityOne Program.

Meet Evolving Community Needs

Expand employment and case management to new populations, service models and geographies to meet evolving community needs.

Grow Types of Support

Increasing variety of support to people served, creating varied and diverse funding streams for existing and new services, exploring opportunities to leverage core competencies and/or secure new contracts to reach new populations.

Amplify Housing Support

Expand integrated housing support in the regions we operate through public/private partnerships, wraparound supports, intentional living models and in-home services.

Youth in Transition

Create supported learning centers for students with disabilities attending higher education. Develop partnerships to secure funding to expand supported education services.

Improve Service Delivery Through Affiliation

Add at least one new affiliate organization in the next five years to grow our diversity of services, populations served and/or geographies.

Diverse Culture and Leadership Development

Evolve and improve recruitment, retention and leadership development programs that leverage key initiatives to include professional/personal development, outplacement, mentorship and diversity, equity and inclusion.

For additional information on our strategic initiatives, including the moonshot goals and their accompanying actions, reference a copy of our full Five-Year Strategic Plan.

